



Information



Tasks



Map



Highscore



Profile



Events



Language



OP-Call



Photo

TABTRACKS

One App. Infinite opportunities.

What is TABTRACKS?

TABTRACKS is a software for the creation of location-based games with whose help digitally supported **indoor & outdoor applications** can be realized, simply and time-saving.

Thanks to the fully developed backend, the app can be **individualized** and tailored to planned events - from design to the creation of individual tasks. TABTRACKS can be used for a classic **GPS scavenger hunt**, an **interactive city tour**, a **theme-based exit game**, a modern **school excursion** with learning character or as an innovative **training tool**.

The TABTRACKS software is optimized for **Android & Apple devices**, **multilingual** and can be used **worldwide**. When programming the software, special attention was paid not only to the stability and customizability of the app, but also to the many **check-in and input options**. These include multiple choice tasks, text input, photo & video tasks, augmented reality, iBeacons and QR codes.

The true strength of the TABTRACKS app unfolds through the many **real-time functions**: Visibility of the teams on a common map, interventions in the game by the Gamemaster, monitoring of the battery status of the used devices and the possibility to communicate with all - or individual - teams. Chat rooms can also be realized. But this is only the tip of the iceberg...

The high score, in which players can view the current scores of all teams in real time, can also be switched off before the end of the event. The score remains secret until the end and ensures an emotional event showdown. This can also be visualized by an animated bar chart.

In addition, the photos and videos created shortly before can be displayed at the end location as a slide show via beamer. So, you can make the waiting time for the rest of the teams entertaining or you can visually underline the frame of an award ceremony.

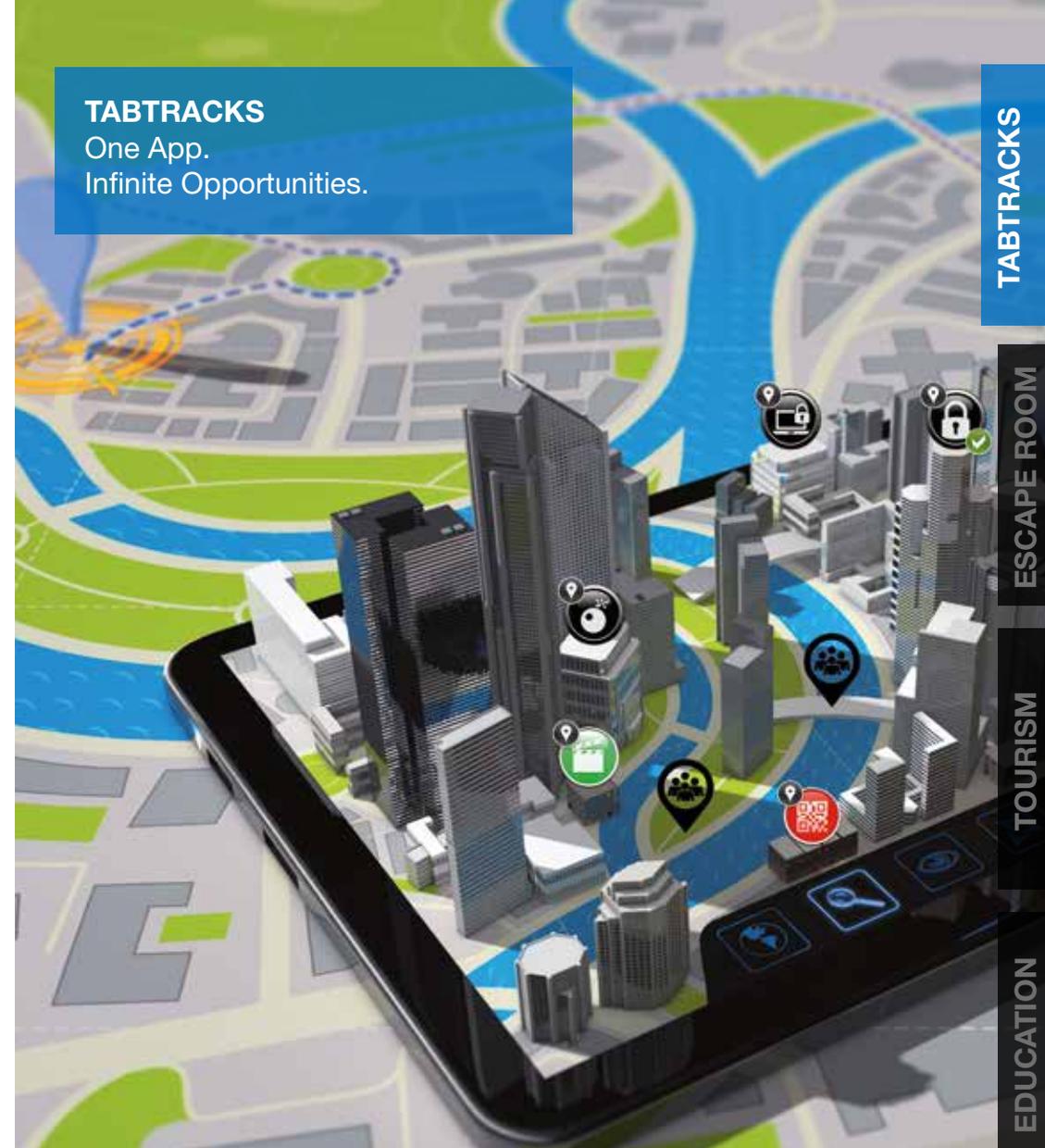
But TABTRACKS has even more to offer: Voting and quizzes can be created with the **integrated quiz app**. And thanks to the **PixLib App** extension, the pictures of the event can be integrated directly on any website in real time. These can be shared, likened and commented via social media channels.

With the brand-new **AR-Editor** you can easily create your own AR Trackers, whereby events can be brought to a new level.

Enjoy TABTRACKS, the app with infinite opportunities.



TABTRACKS
One App.
Infinite Opportunities.



TABTRACKS

ESCAPE ROOM

TOURISM

EDUCATION

- 1-1000 Devices
- Worldwide & Multilingual
- Live Features
- Augmented Reality
- Fully developed Event Control
- Indoor Outdoor
- Offline Mode



TABTRACKS for Escape Rooms

Every operator knows the problem: The rooms are fully booked in the high season and further inquiries must be cancelled. Larger groups would rather all be together in one room - as if the providers had infinite space available! And who, apart from the „big players“ in the escape room business, can handle group requests from 20 - 30 people, or more, at the same time? And now, let's be honest: Who hasn't already thought about how to teleport their rooms to another location, when getting inquiries about whether you offer mobile programs...



TABTRACKS offers solutions for all these problems - **without a large investment**. It is irrelevant whether the company is currently under construction or an existing company should be extended by new offers.



Be it a mobile game, the upgrading of the escape rooms with a new game component or the creation of a city mission for company groups and school classes. With TABTRACKS, target group-specific applications can be implemented - **cost-effectively** and in a **time-saving** manner.

Sales Escape Rooms

monthly turnover

Rise in sales with TABTRACKS

up to 40%+ more sales

Max. people

20 Pax / 3 rooms

Max. people with TABTRACKS

unlimited

Escape Room Construction

Duration: several months

Creation TABTRACKS Events

Duration: <1 week

Costs Escape Room Construction

>20.000.- EUR

Costs TABTRACKS implementation

<1.000.- EUR

TABTRACKS for Escape Room Owners

- Creation of indoor games
- Creation of outdoor games
- Integration into existing games



TABTRACKS

ESCAPE ROOM

TOURISM

EDUCATION

Applications:

- Mobile exit games
- Outdoor events
- City tour
- School classes programs
- Teambuilding
- Bachelor parties
- Storyline-based outdoor games



iBeacons, QR Codes and Augmented Reality for Indoor Applications

TABTRACKS for Tourism

In the tourism sector TABTRACKS is the measure of all things: be it an **interactive museum tour** or an entertaining **sightseeing tour**. Virtually every point in the city, whether indoors or outdoors, can be captured and assigned a task. Info points, task points, a digital guidance system - everything is possible. Objects can be equipped with **Bluetooth transmitters** (iBeacons) and programmed as check-ins. Thus, sculptures, pictures or exhibits come to life in a magical way when tasks or info spots open up. In addition, interactive and entertaining waypoints can be created by integrating AR trackers, based on real images.

With the „**open event application**“, TABTRACKS also offers a suitable sales model for tourist implementations in public spaces. As a continuous event, annual usage fees are charged for a certain number of waypoints. An **unlimited number of participants** can then access the app and the event via QR code. Thus, TABTRACKS offers not only a cost-effective, but also simple solution to make the application accessible to a broad mass.

The creative development team of TABTRACKS is at your disposal for the creation and integration into the existing structures.



TABTRACKS for tourism and sights

- Modern sightseeing tours
- Interactive museum tours



TAB TRACKS

Applications:

- Interactive museum tours
- Digital sightseeing tours
- Art galleries, exhibitions
- City events, city birthdays
- Info app for hotels
- Segway-, bike-, bus-tours

TABTRACKS

for Companies and Educational Institutions

But the TABTRACKS app does not only find its raison in the leisure sector: For companies, schools and educational institutions, the app can be a great help, as well as an innovative teaching and learning variant. The future of education lies in solving complex problems, promoting creativity and coordination with others in teams. TABTRACKS supports this with innovative technology and **creative, interactive learning**. Gamification has been used in large companies for years. With TABTRACKS we offer a software that is also affordable for medium-sized companies.

The application of TABTRACKS is versatile. For **safety instructions, training and further education** - e.g. new machines can be explained interactively, clearly and comprehensibly using Augmented Reality. Learning content is queried in a playful way. Or how about new employees, trainees or customers getting to know the company premises with a TABTRACKS event?



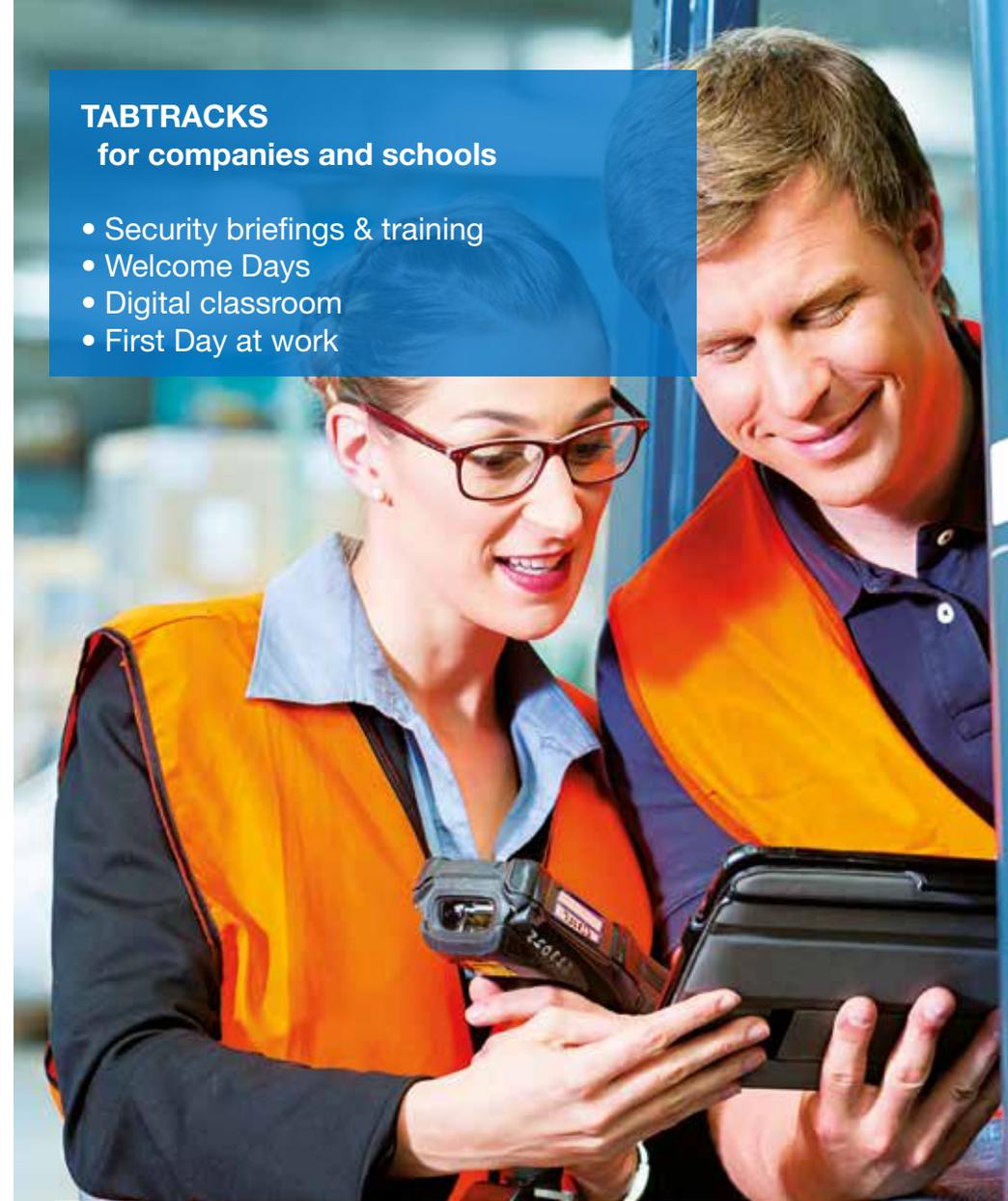
TABTRACKS can also be an alternative teaching method in the classroom. Digitalization is gaining more and more importance, abstract topics can be brought to life and experienced in a brain-compatible way.

Lessons, with iPads and in teams: this makes learning fun and also promotes social skills such as communication and teamwork. With puzzles and tasks, difficult school material can be made comprehensible, complex topics can be illustrated with photos, videos and augmented reality. The acquired knowledge is queried directly by the app and the results are summarized for the teacher in the evaluation.

But learning content, packaged as a sightseeing tour, can also be taught outside the classroom. On the **field day**, you get to know the history of the city or make a voyage of discovery through nature. Promoting the next generations with regard to digitalization is also very important to us, which is why special rates apply to **children and youth groups**.

TABTRACKS for companies and schools

- Security briefings & training
- Welcome Days
- Digital classroom
- First Day at work



Applications:

- Training
- Digitally supported forms of learning
- Factory tours
- Customer events
- Field days
- Briefings



TABTRACKS

The Editor

There are no limits to creativity when creating the tasks. Various **formatting tools**, as well as the **integration of photos, videos, hyperlinks and iframes**, enable an individual creation of the event. But the true variety of the TABTRACKS Editor can be seen in the **check-in and solution possibilities** of the individual tasks:



The point is activated as soon as the participants are within range of a GPS point. *Possible applications: GPS scavenger hunt, outdoor applications*



The point is already unlocked and can be played at any time. *Possible applications: Indoor & Outdoor, meta puzzles in which players first have to solve other tasks*



The point is activated via a QR code. *Possible applications: indoor applications, museum, introductory puzzles to get into the main game via Easy Event Selection*



Players check in via hidden Bluetooth receivers. *Possible applications: Indoor & Outdoor applications, Escape Room, mobile exit games*



The point is unlocked via an AR tracker that players must locate and scan. *Possible applications: Indoor & Outdoor applications, Escape Room, mobile exit games*



The point is activated by entering a password. *Possible applications: Indoor & Outdoor applications, Escape Room, mobile exit games, Use as a hint system*

TABTRACKS

The Editor

In order to make the event varied for the players, there are among other things the following types of solutions:



Text Input: Text defined as a solution



Multiple Choice: One or more solutions to choose from



Photo Input: Create a photo as a solution



Video Input: Create 15 second video as a solution



QR Code: Scanning a QR code as a solution



AR: Solution using AR Tracker

After Answer Comment

The feedback, after a solution has been entered, is an important feature when creating events with a storyline or meta puzzles. For each task an After-Answer Comment can be set - both for the right and wrong solution. There is the possibility to fall back on various formatting tools and the integration of photos & videos.

The Features of the TABTRACKS Editor



Layout-formatting



Include photos, videos, HTML, iframes



GPS, QR, AR, iBeacon, Password



Text, Open Text



Multiple Choice, Open Multiple Choice



Photo, Video



Votings, Surveys



After Answer Comments

TABTRACKS

The Routes

Due to different event requirements, **routing must also be flexible**. For small groups and the continuation of a storyline, the task spots can be created as a route. For events with three or more teams, however, there are already problems. Teams must start later or at several starting points. This faces the organiser with further difficulties.

The solution for this is: Cloud-based events! Instead of creating the tasks as a single route, the tasks are freely distributed and can be played in parallel and by any team. The highlight: **Mini routes** can also be integrated into **cloud-based events** (see info graphic below).

This allows events with up to 1000 devices to be realized, without having to make changes to the basic event. After a specified time, the event switches off automatically and the individual teams return to the final location. This also has the positive side effect that planning, strategy and time management play an important role for the participants.



TABTRACKS

The Task Spots



When creating an event, a number of **different task symbols** can be used and **individual point values** can be assigned. For example, difficult tasks or remote tasks can be clearly identified and assigned more points. Teams, guides or a Mister X can be displayed with their own icons on the map.



With **combat spots** and **secret spots**, there are still two variants for task points, which bring even more variety in the creation of events. Combat spots work according to the principle „First Comes, first serves“ and are therefore only playable for the first team.

Secret spots are hidden, as the name suggests, and can be used, for example, to mark certain areas as restricted areas. Teams will lose points as soon as they enter the restricted area.

Or it is a hidden point that unlocks further tasks as soon as the participants pass the stored GPS coordinate of the secret spot. In addition, a hint system can also be implemented with secret spots.



Combat-Spot



Secret-Spot



Singlespot:
Individual, independent tasks



Multispot:
If a task is resolved incorrectly, the player cannot continue playing and the next spot is also not visible on the map.



Route:
Related single spots - if a spot is solved incorrectly, it can still be played on.



Milestone feature: Add milestones to individual waypoints to unlock further spots on the map only after certain tasks.

The Features of the TABTRACKS Routing



Cloud- or Route-based



Various task icons



Various team symbols



Secret Spots



Combat Spots



Single Spots



Multi Spots



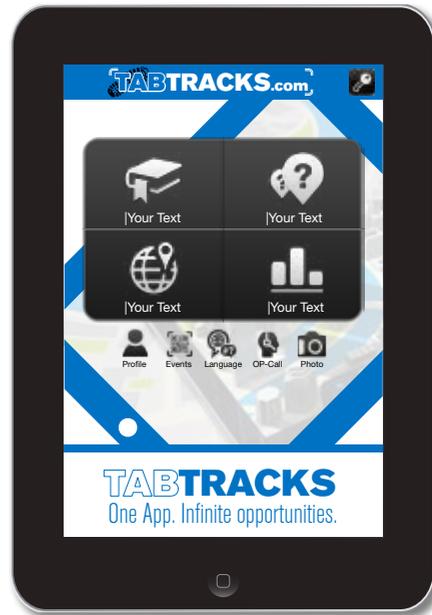
Mini Routes

TABTRACKS

The Design

With the **integrated map editor** and the possibility of uploading your **own brandings** for the design, the app can be tailored to customer requirements or adapted to themes in no time at all.

Starting with the design of the main menu and the background in the task overview, to overlays of graphics on the map, up to the textual adjustments of main menu buttons. Or how about the next event: instead of working with points and a high score, with money and a cash register?



Of course, separate maps can also be integrated for indoor events and can even be divided over several floors.

Card overlays, hidden clues, logos or colour markings are conceivable.



Individually Customizable

An individual branding of the app can be created for every event, every game and every customer.



The adaptation of indoor maps is interesting e.g. for guided tours on the factory premises or interactive museum tours.

The customer wants his own game in the App- and Playstore with the appropriate backend? We would be happy to implement a **whitelabel application**.

The Features of the individual App Design



Individual app branding



Maps Overlays



Custom google maps design



Indoor maps with several floors

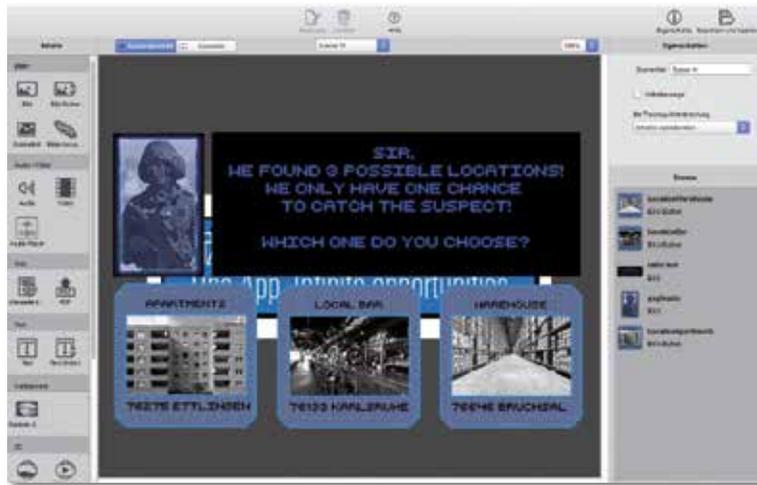


Whitelabel App

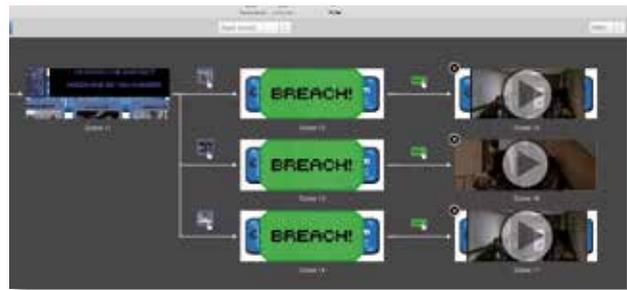
TABTRACKS

The AR Editor

With the Augmented Reality editor, the game environment can be expanded with virtual content. Thanks to its **user-friendly interface**, even novices without any previous technical knowledge can create AR content. With the **Scenario editor**, you can create complex connections without the hassle of programming. Just link your scenes with different transitions like buttons and timers.



All imaginable scenarios can be implemented with just a few clicks: different decision-making paths, complex puzzles that build on each other, story-driven film sequences. Create your own story.



TABTRACKS

The AR Editor

Currently, the following (inter-) actions can be triggered via self-defined AR targets:

-  Makes an image appear, which optionally works as a button.
-  Lets you play an audio / video file.
-  Opens a website or a PDF.
-  Makes a text appear, which optionally works as a button.
-  An area appears, which must be cleared by scratching.
-  Integration of 3D objects, 360° photos or 360° videos.
-  Integration of a Facebook Share or Tweet Button.

All functions can be linked with each other via the scenario editor. Thus, e.g. a 3D object can be linked with a button, whereby the object opens after actuation.



The Features of the AR Editor

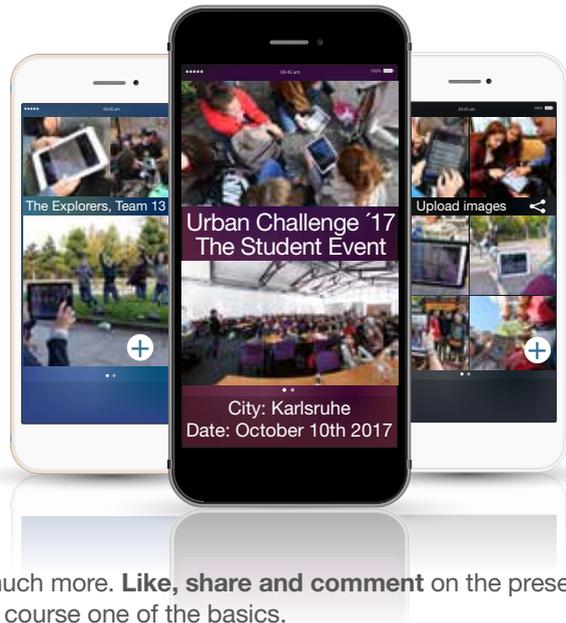
-  User-friendly editor
-  No programming knowledge necessary
-  Scenario editor
-  AR interaction features, such as scratching, 3D animations and more.

TABTRACKS

The PixLib Foto App

The PixLib Photo App is the **perfect extension** for successful events. Good photos of an event increase sustainability - how can emotions be captured better than on photos?

PixLib is well positioned to present common experiences in real time. Via the app, the played event or an external website - no matter where the photos are to be shown, PixLib ensures that they arrive - Live.



And PixLib can do much more. **Like, share and comment** on the presentation platform or in social networks is of course one of the basics.

Instead, photo galleries can be provided with their **own branding**. Ideal for individualized customer events. For this purpose, all created images can be automatically marked with the customer's own logo.

Of course PixLib can be integrated directly into the TABTRACKS events. Made pictures can be edited or deleted and the gallery can be accessed via QR code, link or login.

External photo uploads can even take place outside the PixLib app. And that only the customers and not the whole world can see the pictures is controlled by the **assignment of rights**.

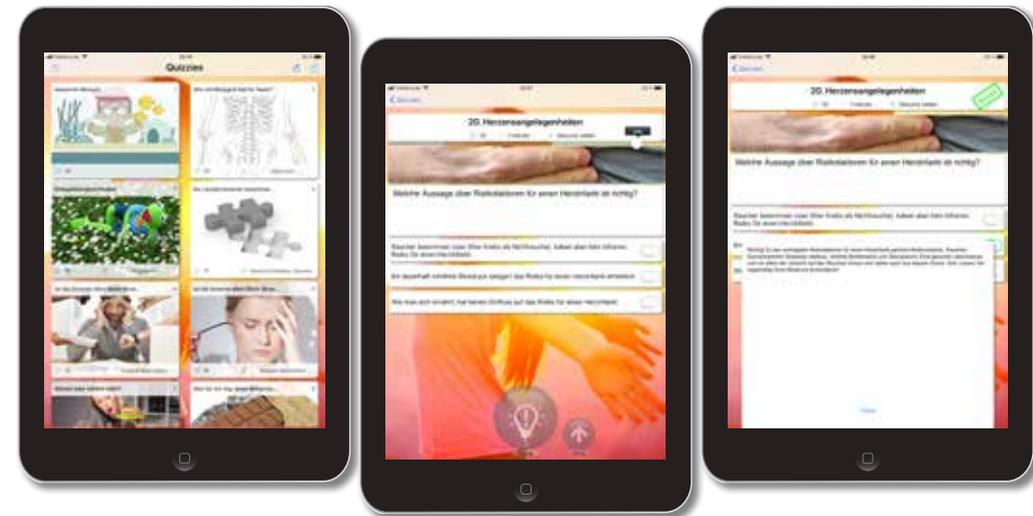
TABTRACKS

The Quiz & Voting App

How about a crime dinner instead of an outdoor event? Or a quiz during a gala event? This independent app is also suitable for voting at seminars and congresses.

The combination of knowledge and competition is the key to success. The teams play against each other, at a joint dinner or to loosen up a long seminar day. This innovative event form not only promotes team spirit, it also brings a lot of fun.

But how did the event actually arrive? Let the participants vote after the quiz and get their opinion directly on the spot. Of course, the quiz app can also be used to query knowledge or make training content sustainable.



Like all TABTRACKS apps, the quiz extension is a powerful software: simple and **intuitive** to use, **multilingual** implementation, **real-time** activation of tasks and an **integrated voting tool**. Of course, the app can be branded according to customer wishes or themes.

Whether knowledge quiz, Christmas quiz or your own quiz show - with the TABTRACKS Quiz App, indoor events become a success.

TABTRACKS

Our Services

Since TABTRACKS is a pay-per-use event concept, it is important to us that our partners get along quickly with the app and the backend. With our developed games, events and thus sales can be generated promptly and without great effort. We accompany you during the first steps as well as during the creation of city tours. Our motivated team helps with the integration of TABTRACKS and supports you with words and deeds. TABTRACKS is under constant development: new features and game mechanics are already in the making and on iOS, as well as Android, updates are reacted promptly. Thus we guarantee a stable, powerful and competitive app.

Our services:

- Provision of software with access to the TABTRACKS backend
- Step-by-step tutorial videos and detailed documentation
- Phone and Whatsapp Support
- Provision of game concepts
- Advice and support during construction, as well as implementation
- Development of event concepts up to the integration into your account
- Programming of special features
- Creation of multilingual task clouds
- Integration of own team icons and task spots
- Creation and implementation of a white label app



Why TABTRACKS?

- Open up new target groups
- Maximizing existing capacity
 - Low investment
- Suitable for large groups
- Varied application possibilities
- No fixed costs - pay per use
 - Easy to use



Have we piqued your interest? Then contact us by email or Phone. You are also welcome to use our demo account. This gives an impression of the possibilities of TABTRACKS.

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